Georgia ReLeaf-funded Tree Giveaway Guidelines

Planning Your Event

☐ Consult the GFC Community Forester for your area to determine tree species to give away.

☐ Recruit knowledgeable volunteers to help residents at the event choose the most appropriate tree species for their planting location.

☐ Partner with a local organization with a built-in volunteer base, if needed.

☐ Order the trees (the invoice should be made out to the Georgia ReLeaf grant recipient).

☐ Arrange for the trees to be delivered to the site and protected until they are given out. If trees need to be stored before the event, have a designated storage place with appropriate access to water and shade, and assign someone to care for the trees during this time.

☐ Publicize the tree giveaway event and a call for volunteers, if needed. Use many different platforms to advertise and ask any partners to help with publicity.

☐ Plan for inclement weather. The event can either go ahead, rain or shine (include that in the publicity) assuming conditions are safe, or you can set a rain date and include that in the publicity also. Have a plan for where to store the trees until the backup event date in the case the original event is rained out.

☐ Download tree species flyers from gatrees.org and have enough copies available to send home with each tree.

☐ Devise a plan for giving away any trees not distributed at your event.

☐ Prepare signage for your event.

Day of your Tree Giveaway Event

☐ Provide Sign-In Sheets for Volunteers for inclusion in your final report

☐ Collect the zip code of the planting location of each tree given away. This info will need to be entered into a provided Survey123 mapping tool by the end of the project.

☐ Distribute a Tree Owner’s Manual (provided) and tree species flyer with each tree taken.

☐ Assign knowledgeable volunteers to help residents choose the most appropriate tree species for their planting location.

☐ Photograph the event and include your photos in the final report.

☐ Install your signage at the location. Remember to remove after the event.